



# Emily Drooby

## MMJ/JOURNALIST

Emily is an award-winning journalist who has spent the majority of her career in the NY market. Emily is passionate about storytelling and has worked in local, national, and even digital news. A 6-time NY Emmy nominated MMJ, Emily is considered general assignment but has a special love for education, technology, and crime stories.

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## WORK EXPERIENCE

- **Press and PR**

Bidscale (December 2021 - Current)

Built a media division from scratch. In under eight months, Emily brought in 10 'earned media' pieces, several large speeches, and over 200M press release impressions. Emily also created, launched, and runs the blog, where she leveraged partnerships to obtain 50,000 views since the November launch.

- **MMJ/Reporter**

NET-TV (November 2018 - Currently freelancing)

Emily is a full MMJ and is able to pitch, shoot, gather assets, write, front, and edit daily pieces. She has extensive live experience both with a photographer and as an MMJ. Emily can operate both Dejero and LiveU. During her time at NET-TV, Emily's work was consistently picked up by the station's national affiliate, CNN. Emily has also been nominated for six NY Emmy awards, including two for MMJ pieces. Emily's work has also won two Telly Awards.

- **MMJ/Reporter**

FiOS 1 News (June 2017 - November 2018)

Emily is a full MMJ and is able to pitch, shoot report out, gather assets, write, front, and edit daily pieces. During her time at FiOS1 News, Emily was working on a 24-hour news cycle, providing a minimum of three unique hits per shift. Emily's notable coverage during this time includes the West Side Highway terror attack, the Chelsea bomber trial, and the NYC helicopter crash.

- **MMJ/Reporter**

ZMG (June 2017 - November 2018)

Emily pitched, wrote, fronted, and edited under tight deadlines for major clients like Huffington Post, AOL, MSN, Hearst, Time, People, Fortune, and more. Emily averaged four stories a day and averaged close to 5 million views per month.

## EDUCATION

- **Columbia University**  
Masters in Journalism  
2016-2017

- **Manhattan College**  
BA in Journalism  
2010-2014